

ISCA – Congress 2008 – UFOLEP

## UFOLEP – Environmental Commitment 2008



Communication - *Carbon Footprint – The ASSER<sup>®</sup>  
Method*

The logo for UFOLEP, featuring the word "ufolep" in a stylized, lowercase font. The letters are black with colorful accents: a red vertical bar under the 'u', a green horizontal bar under the 'f', a red horizontal bar under the 'o', a blue horizontal bar under the 'l', and an orange vertical bar under the 'p'.



## Global Issue

“The story of humanity is closely linked to our co-existence with the environment and its fluctuations ”

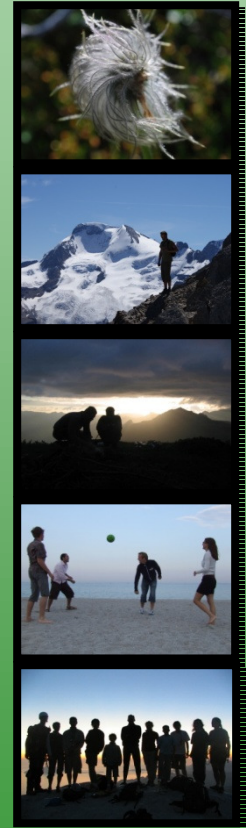
“A healthy sport is related to a healthy environment”



## Global Issue

“We are destroying our earth much faster than we understand it.”

“We are the first generation that influences global climate and the last to escape the consequence.”

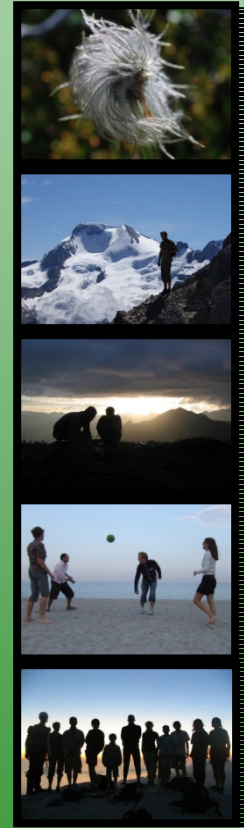


## Local solutions

« We are part of the problem but we should choose to be part of the solution. »

“Sport for All” organizations have long been active in promoting social and behavioral changes on a mass scale.

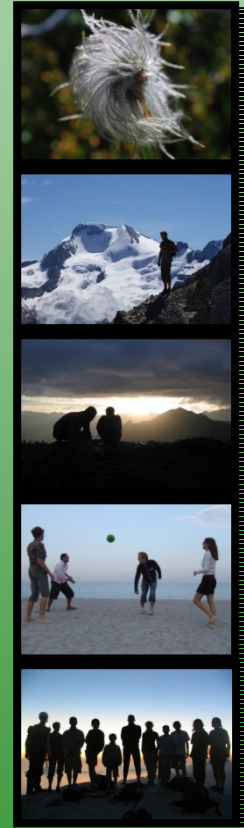
« The responsibilities of such organizations have for a long time included the environment and related issues »



# UFOLEP

“UFOLEP is the French leading organization  
in the field of sport and Environment”

- 500 000 individual members
- 10 500 Associations
- 100 different kinds of sport
- Involved in water and energy management,  
eco-responsible events, fair trade, carbon  
footprint...



# UFOLEP – Environmental Commitment

UFOLEP works in three main issues related to sustainable development :

## ➤ **Communication**

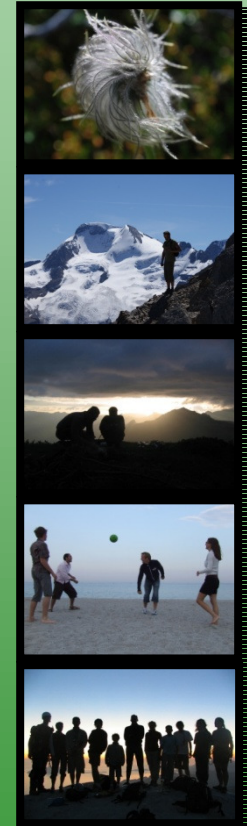
How to raise awareness among sportsmen, partner ?

## ➤ **The Carbon footprint**

How to reduce and offset carbon emission?

## ➤ **Eco-friendly event**

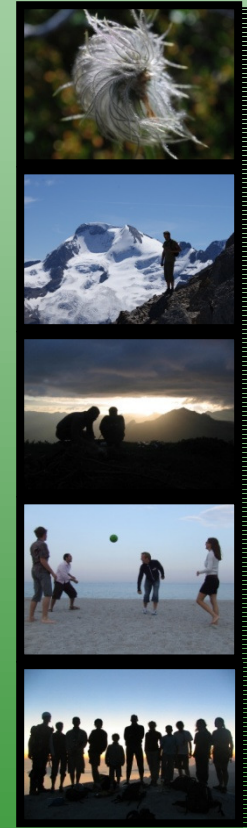
How to limit environment and social impact on manifestation?



## UFOLEP – Environmental Commitment

« UFOLEP has created many communication tools to raise awareness among its members »

- Guide « Water and Energy management »
- Guide « Eco-friendly event »
- Exhibition «Impact of Outdoor Sports»
- Exhibition « Water and Sportsmen »



# UFOLEP – Environmental Commitment

## Two practical tools !

### ➤ The Carbon Footprint

*Developed by ADEME*



### ➤ The ASSER<sup>©</sup> Method

*Developed by ATEMIA*





# UFOLEP – The Carbon Footprint



## What is the Carbon Footprint ?

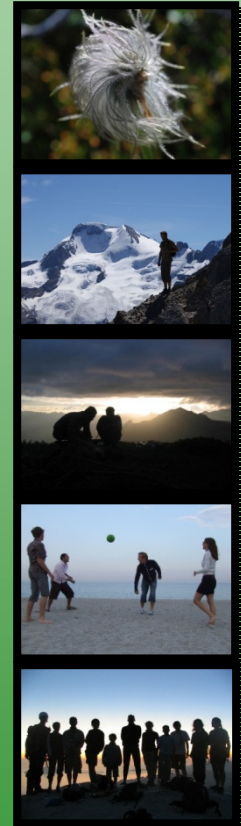
- Method to measure the emissions of Green House Gases (GHG)

## How does it work ?

- Series of calculations combining activity data and emission factors

## Why should we use it ?

- Calculate the emission of GHGs your activities involve
- Get your priorities right and to implement a plan of action
- Give an idea of how much your activity is influenced by energy costs



# UFOLEP – ATEMIA - The ASSER<sup>®</sup> Method



## What is the ASSER<sup>®</sup> Method ?

- Practical tool to organize and certified eco-responsible events

## How does it work ?

- Structured around a grid, divided into six sectors, that analyses a total of a hundred actions.

## Why should we use it ?

- Clearly define what is considered as an eco-responsible event
- Raise awareness among participants, organizer, politics and financial partner
- Compare events



“There is no Sport to be done on a dead planet”



ufolep

# UFOLEP – ISCA - ATEMIA

**Thanks you for your attention !**

## **Contact**

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